



Hilliard Education Foundation

Supporting Innovative Education

Rachel Heine, Executive Director

ABOUT US



- Established in 1989
- Volunteer Board of Directors (decision-makers)
- Executive Director in 2014
- **Mission:** to support meaningful learning opportunities and innovative education programs
 - **Grants:** Over \$1 million granted
 - **Scholarships:** Almost \$275,000 awarded
 - **District Priorities:** Facilitate funding
 - **Special Projects:** Student Philanthropy Project, Internships, etc.

ABOUT US



- **Events**
 - Casino (& Craft Beer) Night
 - Engage in Education
- **Grassroots Fundraisers**
 - Back-to-School 24 Hr Campaign
 - Honor-a-Teacher (Teacher Appreciation Week)
 - Flyers Double-Your-Donation
 - PTO Donations
 - Private Support



CLASSROOM GRANTS



**We believe teachers and staff have great ideas and
we want to bring them to life in the classroom.**

**Have a new, innovative idea?
APPLY FOR A CLASSROOM GRANT**



Hilliard Education Foundation
Supporting Innovative Education

FUNDING TYPE

PUBLIC Government Agencies

- Large budgets
- Cover all costs
- Require intricate reporting
- Very bureaucratic
- Change with legislation

PRIVATE Foundations, Corp, Ind

- Range of dollar amounts
- "Start-up funds" or pilot programs
- Easier process
- Specific cause
- Smaller dollar amounts



HEF is a private foundation that awards grants typically under \$2,500 to fund new, innovative ideas in the classroom.

HEF exists to develop and plant the seed. Once we help you see if it's a viable new plant, it's up to the district, building, principal, etc. to see if there's room in the garden to keep it.



STEP 1: ARE YOU A MATCH?

Grant Guidelines: <http://hilliardeducationfoundation.org/grants/>

Grants are intended to...

- ✓ • Support Hilliard City School staff in the development of innovative programs that are not supported through traditional funding sources
- ✓ • Ensure that students have opportunities to participate directly in unique learning experiences that advance the tradition of excellence and student achievement in Hilliard City Schools

We will not fund...

- Transportation
- Salaries, stipends or substitutes
- Consumable supplies (non-permanent items) like t-shirts, books that students take home to keep, food
- Purchase equipment simply expand a program (i.e. *we need another printer*)
- Continuation or repeat of a program
- Individual Professional Development

PTO's will fund...

- Supplies for students (playground equipment, ipad carts, books, etc.)
- Some need a written request, some an in-person presentation, some both – all need detailed budget



STEP 2: ARE YOU A GOOD MATCH?

Priorities

- New, innovative or unique learning opportunities for students
- Direct benefit to students
- Clear, obtainable goals (not, *this is going to be great for the students*)
- Aligns with district-approved curriculum

Additional Priorities (*bonus points*)

- Plans to replicate or share
- Provide “non-traditional learners”
- Involve parents or community
- Show a need
- Planning is solid and reasonable and easy to understand
- Support from essential people (buildings and grounds, technology, principal, etc.)
- Plan to measure effectiveness/impact
- Project cost is reasonable (*do you really need the super-fancy model? If so, please explain why.*)
- Timeline is reasonable
- Additional funding (PTO, Principal, Outside Organization is also going to support)

STEP 2: ARE YOU A GOOD MATCH?

Funding Amount

- Up to \$2,500
- Bang for our buck (i.e. low budget/student ratio, 20 \$500 grants vs. 4 \$2,500 grants)

Exceptions

- Author-in-Residence (can't be the same author; could we extend to scientist-in-residence, mathematician-in-residence, etc.)
- Earmarked funds (funds given to us by a donor with limitations/instructions)

STEP 3: COMPLETE THE APPLICATION

Grant Application: <http://hilliardeducationfoundation.org/grants/>

- Online application
- April 15, 2016

Tips for Success

- Write with the funder in mind (what's important to HEF, repeat our language, don't use education jargon)
- Be clear and simple with what you want to do and how you want to do it
- Have a solid budget
- Be about the kids
- Plan an outline of your responses first (i.e. project description and project methodology and timeline)
- Build a relationship with your funder (might know other funders)
- Be Interesting and Enthusiastic (that does not mean informal - no !!! or :)
- Concise
- Clear (bold, bullets, minimal copy) – easy to skim
- Use active verbs (this project improves the curriculum vs. this project is an improvement to the curriculum)
- Use simple constructions (avoid phrases like “it is”, “there is”, “there are” – for instance, there are likely to be many students who vs. many students will)

STEP 3: COMPLETE THE APPLICATION

Read the helplets and answer all the questions within the helplets.

Some areas to pay close attention to are:

Project Summary: Sell, sell, sell!

Description: Answer all the questions.... Do not confuse with methodology.

- We need more food. I'm going to plant a garden that will produce corn and tomatoes hence providing more food.

Methodology: Step by step

- May 1 – dig a garden, May 5 – plant the seeds

Priorities: How is your project matched with HEF's priorities?

Evaluation: Mention final report plans*** keep in mind during project

Budget: Make sure you've addressed the costs in your narrative (i.e. don't ask for a 3D printer if you haven't mentioned why a 3D printer is essential to your project in your narrative)

STEP 4: TRY, TRY AGAIN!

What if I didn't get it?

- Ask questions
- Awards are competitive; maybe your rank will change next time
- Send a thank-you letter

Rachel Heine, Rachel.Heine@hilliardeducationfoundation.org
Grants Chair, Info@hilliardeducationfoundation.org

This presentation will be available at www.HilliardEducationFoundation.org/grants.