

DEANIM

and

DIAMONDS

Sponsorship Packet

Friday, March 3
Heritage Golf Club

Benefits



Hilliard Education Foundation
Supporting Innovative Education

Be a part of a fun-filled social evening to support innovation in Hilliard City Schools

Help make an impact on students by sponsoring our 5th annual Denim and Diamonds event. It's a casual, yet classy event attended by more than 200 community leaders and supporters of innovative education.

Guests enjoy heavy hors d'oeuvres, a silent auction, bourbon and wine pulls, DJ, a photo booth, a cash bar, and more.

Proceeds go to the Hilliard Education Foundation grant program.

Date: Friday, March 3, 2023
Time: 7-11 p.m.
Place: Heritage Golf Club
3525 Heritage Club Drive
Hilliard, OH 43026

About Hilliard Education Foundation

The Hilliard Education Foundation helps students and teachers do more through grants and scholarships. Our mission is to support meaningful learning opportunities and innovative education programs that benefit more than 15,000 Hilliard City School students.

Grants

More than \$1.5 million in program grants have been awarded to teachers throughout the district to support innovative learning and student success.

Scholarships

Over \$420,000 in scholarships has been given to Hilliard City School students to support their higher education pursuits.

Innovative Education

The foundation collaborates with the district on education priorities such as the Innovation Campus. Through private donations and corporate grants, the foundation was able to facilitate more than \$75,000 in financial support.



Marketing Reach

Hilliard Education Foundation has a reach across social media, print, and web platforms.

The event will be heavily promoted through:

- Dedicated E-mail Blasts
- Announcements and E-mail Blasts to the Hilliard City School District Community
- Social Media (Facebook and Twitter)
- Community Calendars

The potential reach of this exposure is:

- Website 10,000+ visitors/year
- School District 1,100+ teachers plus all additional support staff
- 15,800 students and families
- Social Media 6,000+ combined followers
- Newsletter 500+ subscribers

Website Presence

Denim and Diamonds will have a dedicated page where all participants, guests, and volunteers must visit to register for the event. Sponsor logos with hyperlinks to their sites are included in many of the sponsorship levels.

Social Media Outreach

As a sponsor, you will also benefit from social media outreach and marketing including dedicated Tweets and Facebook posts. Your social media team will be provided with an event hashtag and other social media tools to leverage your own participation.

Sponsorship Opportunities

Level	Diamond	Platinum	Gold	Silver	Bronze
Hospitality Benefits					
Event Tickets	12	8	6	4	2
Drink Tickets	12	8	6	-	-
Pre-Event Recognition					
Recognition in all E-blasts	Logo	Logo	Logo	Logo	Logo
Social Media Video	Yes	-	-	-	-
Social Media Recognition	2 posts	1 post	1 post	-	-
Recognition on HEF website	Logo (hyperlink)	Logo (hyperlink)	Logo	Name	Name
Recognition in E-newsletter	Logo (hyperlink)	Logo (hyperlink)	Logo	Name	Name
Event Recognition					
Event Announcement	Yes	Yes	Yes	Yes	Yes
Speak at Event	Yes	-	-	-	-
Event Signage	Logo	Logo	Logo	Name	Name
Post-Event Recognition					
E-newsletter	Logo	Logo	Logo	Name	Name
Press Release	Yes	Yes	-	-	-

DENIM

and

DIAMONDS

To secure your desired level of participation, please complete and return with payment as soon as possible. Commitments must be received no later than February 4, 2023, to guarantee fulfillment of sponsor benefits unless otherwise noted.

Sponsorship Commitment Levels:

- Diamond \$7,500
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500

Additional Opportunities:

- General Donation _____
- Silent Auction Donation
Description of item donated and value of item donated

- Item will be mailed
- Item will be picked up

Contact Information	Payment Options
<p>_____ Name for Recognition (Please print your name or company name exactly as it should appear in the program)</p> <p>_____ Contact Name</p> <p>_____ Contact Title</p> <p>_____ Address</p> <p>_____ City State ZIP</p> <p>_____ Telephone</p> <p>_____ Email</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Check enclosed (make payable to Hilliard Education Foundation) <input type="checkbox"/> Invoice <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover <p>_____ I'd also like to give a general donation</p> <p>_____ Name as it Appears on Card</p> <p>_____ Credit Card Number</p> <p>_____ Cardholder's Signature</p> <p>_____ Expiration Date</p>

RETURN TO:
 Hilliard Education Foundation
 5323 Cemetery Road
 Hilliard OH 43026

You can also complete online at
<https://hilliardeducationfoundation.org/events>